

# HOLIDAY LOOKBOOK 2023



SMOOVE CREATIONS

Help your clients make a **BIG** impact

# Our STORY

Smooove Creations was founded in 2019 by Isaiah Kelly during the summer of his junior year of college. He began by painting shoes in his dorm room and grew his idea to a successful eCommerce business. In 2020 during the COVID-19 pandemic, Smooove Creations pivoted to meet large enterprise demand and combat name brand lawsuits. Smooove Creations is now a promotional products supplier offering a unique product and an engaging start-up story.



**Black Owned**



**Woman Owned**



**American Made**





"Isaiah and the crew at Smoove Creations go above and beyond to create the best possible company swag that you could ask for. They diligently worked with us (Gravity Diagnostics) to create 400+ specialty branded shoes as a gift for our employees. We could not have asked for a better experience or a better custom shoe!"

*-Sam, Marketing Manager*



# STEP UP YOUR HOLIDAY GAME

Custom Hightop Sneaker







# Celebrate the season in style

Custom Lowtop Sneaker





# Wrap up the holiday cheer

Custom Sneaker Box





Your  
LOGO  
here



# What you get with **500+ Pairs**

Ordering our highest tier, full custom sneakers, provides you with complete design freedom. You have the ability to customize a shoe from the ground up, this includes custom options for the following elements:

- *Shoe Box*
- *Insole*
- *Back Heel Stripe*
- *Back Heel Tab*
- *Laces*

This quantity works great for upcoming conferences, events, and holiday gifts!



Send more than  
just a gift, send  
an experience!





“Design and product quality are on point! Isaiah helped Forecastr go through a few design revisions until we found the perfect shoes for our founders. This made for the perfect Christmas gift for our team's leaders. Such a unique and surprising gift idea!”

*-Mitch, Growth Manager*



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